## REMARKS/ARGUMENTS

## Claims Status / Support for Amendments

Claims 1, 2, 5-26, 28 and 29 are pending. Claim 1 is currently amended to include the subject matter of claim 4. Claims 2, 5-26, 28 and 29 remain as originally/previously presented. Claims 3 and 27 were previously canceled without prejudice, and claim 4 is currently canceled without prejudice. No new matter has been entered.

## §103(a) Rejections

Claims 1, 2, 4-26 and 29 are rejected as obvious over <u>Kawasaki</u> as evidenced by <u>Swern</u> and "Turning the Heat Up on Crisco (and Lard)" in view of <u>Ratka</u> and <u>Johnson</u>. Claims 24-26, 28 and 29 are rejected as obvious <u>Gupta</u> as evidenced by <u>Ratka</u>. Applicants respectfully traverse these rejections.

At the outset, Applicants point out that all of the independent claims (i.e., claims 1, 8, 9, 13, 14, 18 and 25) recite that the mixing ratio of glycerin fatty monoester (i.e., part (B-1) of component (B)) to propylene glycol fatty monoester (i.e., part (B-2) of component (B)) is 1/0.5 to 1/2 (sometimes referred to herein as "(B-1)/(B-2) = 1/0.5 to 1/2").

In the outstanding Office Action, the Office has addressed this limitation as follows: "It is appreciated that the ratio of glycerin fatty acid monoester to propylene glycol monoester is not mentioned but one would be expected to adjust the ratio of one emulsifier over the other according to the extent of cost savings desired." (see page 7 of Office Action).

While "cost savings" may have some effect on the selection of ingredients and the amounts of ingredients used in certain products, Applicants submit that the above assertion by the Office completely ignores the fact that the present invention is drawn toward fat and oil compositions for bakery products and bakery products made from such compositions (e.g., bread, cake, frozen dough for bread). Accordingly, a concern that overrides "cost

savings" is for example, the selection of ingredients and use of amounts of those ingredients that is *necessary* to produce such products. In other words, swapping of ingredients for money savings sake is not always an option in the food product industry, and is even less of an option when the quality of the product is a concern and when certain desired properties of the product are a concern.

With this in mind, Applicants point out that the inventors of the present invention have determined that when the ratio of component (B-1) to (B-2) of the fat and oil composition of the present invention is adjusted to be from 1/0.5 to 1/2 certain properties of the resulting bakery product are enhanced, and that such enhancement is obtained without detriment to the remaining properties. More specifically, when the ratio of component (B-1) to (B-2) of the fat and oil composition used to make bakery products is within the claimed range of "1/0.5 to 1/2," enhanced "softness," enhanced "moist feel" and enhanced "melting feel in the mouth" is obtained for the bakery products (see table below reproduced from the Declaration by Mr. Asabu submitted herewith). On the other hand, when this ratio of (B-1) to (B-2) is outside of the claimed range (i.e., just below or just above the claimed range), inferior "softness," inferior "moist feel" and inferior "melting feel in the mouth" is obtained (see table below reproduced from the Declaration by Mr. Asabu submitted herewith).

			< Result															< Results	(A) / (B)	(B-1)/	(B-1)/ (B-2)	(C)	(B)	(B)	(8)	(8)	69		2		component
			s of evaluat															of evaluat		control to (B-1)	the	the invention	the invention	control to (B-1)	the invention	the invention (B-2)	(B-1)	क्त			
Melting feel in the mouth	Moist feel	Softness	Results of evaluation of bread manufacturing	Roll-in fat and oil	Water	Compounded amount	Fat and oil composition	Shortening	Whole egg	Common salt	Sk-n milk	Sugar	Yeast food	Yeast	Wheat flour (weak flour)	Weat flour (bread flour)	Degree of penetration	Results of evaluation of fat and oil composition		ratio of polyglycerine fatty monoester  / Propylene glycol monobehenic acid ester	ratio of glycenne fatty acid monoester / propylene glycol monobehenic acid ester	Xanthane Gum (Bistop D-3000, manufactured by San-Ei Gen F.F.L. Inc.)	Soybean lecithin (Nisshin lecithin Dx. manufactured by Nissin Oillio Group, Ltd.)	Polyglycerine fatty acid monoester (MS-5S; hexaglycerine monostealate, manufactured by Sakamoto Yakuhin Kogyo Co., Ltd.)	Polyglycerine condenced ricinoleic ester (Sun Soft 818SK, manufactured by Taiyo Kagaku Co., Ltd.)	Propylene glycol monobehenic acid ester (PGMB, manufactured by Kao Corporation)	(Excel T- 95, manufactured by Kao Corporation)	Glycerine fatty monoester	Commercial vegetable shortning melting point 37°C)	To the state of th	
×	Δ	0		50	8	5	-	15	20	-	4	16	0.05	7	20	90	20		3.2	ł	ı	2.5	-	0	2	0	20	3	0	control	Additional product 1
	0	0		50	\$	ر د	-	15	ઝ	_	4	16	0.05	7	20	80	21		3.2		1/0.33	2.5	_	0	2	S	-	5	0	74.5	Additional product 7
C	0	0		જ	46	5	-	15	20	_	4	16	0.05	7	20	80	25		3.2	1	1/0.54	2.5	_	0	2	7	100	3		74.5	Additional product 2
c	0	O		50	ŧ	5	-	15	20	-	_	16	0.05	7	20	80	31		3.2	ı	1/1	2.5	_	0	2	ō	ā	5	0	74.5	Product of the invention
©	0	c	)	જ	8	5	-	15	20	-	4	5	0.05	7	20	88	\$		3.2	,	1/1.94	2.5	-	0	2	132	,	л ж		74.5	Addional product 3
c	0	D		50	\$	5	-	15	20	_	4	16	0.05	7	20	8	25		3.2		1/2.64	2.5	_	0	2	14.5		57 57	0	74.5	
,	Δ	×		æ	ŧ	5	-	15	20	-	4	16	0.05	7	20	80	25		3.2	,	ı	2.5	-	0	2	20			0	74.5	Addional product 4
	٥	Δ		50	\$	5		15	20	_	4	16	0.05	7	20	80	45		3.2	1/1		2.5	_	ő	2	10		0	0	74.5	Addional product 5
	Δ	×		50	<b>\$</b>	5		15	20	-	4	16	0.05	7	20	85	42		3.2	1/1.86	-	2.5	_	7	2	13		0	0	74.5	Addional product 6

As can be seen from the designation "the invention" in the enclosed table, product A and additional products 2 and 3 represent the present invention and are within the scope of the claims of the present application. In contrast, additional products 1 and 4-8 are designated as "control" examples and are outside the scope of the claims of the present application.

It is noted that additional product 1 ("control") is lacking component (B-2) and thus results in an inferior "moist feel" (i.e.,  $\Delta$  versus  $\odot$ ) and an inferior "melting feel in the mouth" (i.e.,  $\times$  versus  $\odot$  and  $\bigcirc$ ), as compared to inventive additional products 2 and 3, as well as inventive product A.

Additional product 4 ("control") is lacking component (B-1) and thus results in an inferior "softness" (i.e.,  $\times$  versus  $\odot$  and  $\bigcirc$ ), an inferior "moist feel" (i.e.,  $\triangle$  versus  $\bigcirc$ ) and an inferior "melting feel in the mouth" (i.e.,  $\times$  versus  $\bigcirc$  and  $\bigcirc$ ), as compared to inventive additional products 2 and 3, as well as inventive product A.

Additional product 5 ("control") contains "control to (B-1)" rather than "the invention (B-1)" and thus results in an inferior "softness" (i.e.,  $\Delta$  versus  $\odot$  and  $\bigcirc$ ), an inferior "moist feel" (i.e.,  $\Delta$  versus  $\odot$ ) and an inferior "melting feel in the mouth" (i.e.,  $\Delta$  versus  $\odot$  and  $\bigcirc$ ), as compared to inventive additional products 2 and 3, as well as inventive product A.

Additional product 6 ("control") contains "control to (B-1)" rather than "the invention (B-1)" and thus results in an inferior "softness" (i.e.,  $\times$  versus  $\odot$  and  $\bigcirc$ ), an inferior "moist feel" (i.e.,  $\triangle$  versus  $\odot$ ) and an inferior "melting feel in the mouth" (i.e.,  $\triangle$  versus  $\odot$  and  $\bigcirc$ ), as compared to inventive additional products 2 and 3, as well as inventive product A.

Additional product 7 ("control") has a (B-1)/(B-2) ratio of 1/0.33 that is *just below the* claimed minimum of 1/0.5. This difference in the (B-1)/(B-2) ratio results in an inferior "softness" (i.e., ○ versus ⊙), an inferior "moist feel" (i.e., ○ versus ⊙) and an inferior

"melting feel in the mouth" (i.e.,  $\Delta$  versus O), as compared to inventive additional product 2 which has a (B-1)/(B-2) ratio of 1/0.54 that is *just above the claimed minimum* of 1/0.5.

Additional product 8 ("control") has a' (B-1)/(B-2) ratio of 1/2.64 that is *just above the* claimed maximum of 1/2. This difference in the (B-1)/(B-2) ratio results in an inferior "softness" (i.e., △ versus 〇), an inferior "moist feel" (i.e., 〇 versus ⑥) and an inferior "melting feel in the mouth" (i.e., 〇 versus ⑥), as compared to inventive additional product 3 which has a (B-1)/(B-2) ratio of 1/1.94 that is *just below the claimed maximum* of 1/2.

Accordingly, the fat and oil compositions of the present invention provide for superior breads that have enhanced "softness," "moist feel" and "melting feel in the mouth" due at least in part to the claimed ratio of (B-1)/(B-2) (i.e., "the mixing ratio of glycerin fatty monoester / propylene glycol fatty monoester by weight") being 1/0.5 to 1/2.

In addition, Applicants point out that MPEP 2143.01, Part III explains that the mere fact that references *can* be combined *or modified* does <u>not</u> render the resultant combination *or modification* obvious unless the results would have been predictable to one of ordinary skill in the art (citing to *KSR International Co. v. Teleflex Inc.*, 82 USPQ2d 1385, 2007). There is no evidence of record to date that shows manipulation of the mixing ratio of glycerin fatty monoester ("(B-1)") to propylene glycol fatty monoester ("(B-2") in a fat and oil composition for bakery products significantly effects the resulting properties of such bakery products, nevermind "predictably" effects those properties.

Accordingly, Applicants submit that the Office's allegation that one would have adjusted the ratio of (B-1) to (B-2) "according to the extent of cost savings desired" is weak at best and fails to establish obviousness in light of the foregoing remarks as well as the data provided in the Declaration. As such, Applicants request withdrawal of the obviousness rejections of record since all of the pending independent claims recite that the (B-1) to (B-2) ratio is limited to 1/0.5 to 1/2.

Notwithstanding the above, Applicants note that the Office currently points out that <a href="Kawasaki">Kawasaki</a> discloses fat and oil compositions that contain "about 26% of lecithin and glycerol fatty acid ester as emulsifiers." The Office also points out that <a href="Johnson">Johnson</a> discloses lecithin and other emulsifiers that are typically used in foods (see e.g., page 368). Given that <a href="Johnson">Johnson</a> discloses "propylene glycol monoesters" in the list of "other emulsifiers" and that <a href="Johnson">Johnson</a> states "For many uses they function as coemulsifiers, thus enabling the monoglycerides to do a better job," the Office has concluded that it would have been obvious for one skilled in the art to include propylene glycol monoesters in the lecithin-containing composition of <a href="Kawasaki">Kawasaki</a> to arrive at the present invention.

However, Applicants point out that <u>Johnson</u> states "In bread doughs, lecithin is usually used in combination with other emulsifiers since its optimum effective level is very low and its effect is almost entirely on the dough-handling characteristics, with some slight crumb-softening action." As already noted above, <u>Johnson</u> also states "For many uses they function as *coemulsifiers*, thus enabling the monoglycerides to do a better job."

Accordingly, Applicants submit that the Office's asserted motivation to modify Kawasaki (i.e., "it is known in the art to use propylene glycol monoesters as an alternative to lecithin" and "it would have been obvious to ... include the propylene glycol monoester of Johnson ... as a substitute for lecithin") is flawed because Johnson actually teaches one skilled in the art to use other emulsifiers "in combination with" lecithin, not in place of lecithin. Thus, without an adequate/non-flawed rationale for modifying Kawasaki according to Johnson, Applicants submit that the Office's allegations of obviousness are deficient. As such, Applicants again request withdrawal of the obviousness rejections of record.

Application No. 10/560,172 Reply to Office Action of October 13, 2010

## Conclusion

For the reasons discussed above, Applicants submit that all now-pending claims are in condition for allowance. Applicants respectfully request the withdrawal of the rejections and passage of this case to issue.

Respectfully submitted,

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